ISWC2008 Sponsorship Opportunities

We are pleased to offer opportunities to be a sponsor of ISWC'08 (International Semantic Web Conference that will be held between October 26 (Sunday) - 30 (Thursday), 2008 in Karlsruhe, Germany.

Besides the usual sponsorship levels aimed at making easier for all organizations small or large to have an opportunity to get involved (silver, gold, and platinum), we also offer the opportunity to sponsor specific conference events.

The sponsorship levels are:

Silver (€2,500): Benefits

- Your logo on our web site
- Acknowledgement of your support in our published proceedings
- Option to pay a further €500 and get space to set up a display stand at the conference if space permits
- Option to sponsor Best Paper Award, Best Student Paper Award, or Poster/Demo Evening (see below)

Gold (€5,000): Benefits

- Your logo on our web site
- Your logo in our published proceedings
- Acknowledgement of your support in our published proceedings
- Option to pay a further €500 and get space to set up a display stand at the conference if space permits
- Your name included in all advance publicity, call for papers, reminders etc.
- Your logo on our conference bag
- One free registration
- Distribution to all participants of short materials (brochure or marketing folder) that you provide in advance
- Option to sponsor Best Paper Award, Best Student Paper Award, or Poster/Demo Evening (see below)

Platinum (€7,500): Benefits

- Your logo on our web site
- Your logo in our published proceedings
- Acknowledgement of your support in our published proceedings
- Option to set up a display stand at the conference if space permits
- Your name included in all advance publicity, call for papers, reminders etc.
- Your logo on our conference bag
- Distribution to all participants of short materials (brochure or marketing folder) that you provide in advance
- Two free registrations
- Option to sponsor Reception, Banquet, Best Paper Award, Best Student

Paper Award, or Poster/Demo Evening (see below)

Emerald (€10,000): Benefits

- Your logo on our web site
- Your logo in our published proceedings
- Acknowledgement of your support in our published proceedings
- Your name included in all advance publicity, call for papers, reminders etc.
- Your logo on our conference bag (Larger logo, strategic placement)
- Your logo as part of or next to conference banners used behind presentation stages or large event displays (large logo with strategic placement)
- Distribution to all participants of short materials (brochure or marketing folder) that you provide in advance
- Free Exhibit Space can be customized by the company with display stand (which can be used throughout out the conference to meet others or distribute company literature)
- Three free registrations
- Option to sponsor Reception, Banquet, Industry Track, Best Paper Award, Best Student Paper Award, or Poster/Demo Evening (see below)

The specific conference events that you can sponsor are:

A silver, gold, platinum or emerald sponsor can further select to sponsor one or more conference events by paying the extra amount indicated in each item below.

Industry Track / Evening (€5,000): Benefits [Max. 3]

Emerald sponsors can select this item.

- Emerald benefits plus
- There will be a short speaking opportunity for each sponsor
- Your company logo will be displayed in both venues

Conference reception (€2,500): Benefits [Max. 3]

Emerald or platinum sponsors can select this item.

- Emerald or platinum benefits plus
- Your banner attached in a visible place during the reception
- Your company name will be prominently attached to all advance publicity for the event

Conference dinner (banquet) (€3,000): Benefits [Max. 3]

Emerald or platinum sponsors can select this item.

- Emerald or platinum benefits plus
- Your banner attached in a visible place during the dinner
- Your company name will be prominently attached to all advance publicity for the event
- There will be a short speaking opportunity for each sponsor

Best paper award (€2,000): Benefits

Silver, gold, emerald or platinum sponsors can select this item.

- Silver, gold, emerald or platinum benefits plus,
- A representative of your organization present in the award-giving ceremony
- There will be a short speaking opportunity for each sponsor
- Your logo on the award diploma

Best Student Paper Award (€2,000): Benefits

Silver, gold, emerald or platinum sponsors can select this item.

- Silver, gold, emerald or platinum benefits plus,
- A representative of your organization present in the award-giving ceremony
- There will be a short speaking opportunity for each sponsor
- Your logo on the award diploma

Poster / Demo Evening (€2,000): Benefits

Silver, gold, emerald or platinum sponsors can select this item.

- Silver, gold, emerald or platinum benefits plus,
- Large logo/name of your company name will be attached to the poster session announcement/direction boards
- Your name will also be associated with the prize for best poster

Contact Persons:

John Domingue: <u>j.b.domingue@open.ac.uk</u> Benjamin Grosof: BenjaminG@yulcan.com